

# A 21ST CENTURY FOOD SCANDAL: ULTRA PROCESSED FOOD AND THE HEALTH TIME BOMB



**Saturday, 17 May 2025**  
**10 AM - 12 NOON**  
Zoom opens at 9.45 am

**Organised by David Smith**  
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**Hosted by Co-ops Wales**

## SESSION ONE 10.00 - 11.05

**CHAIR: HUW IRRANCA DAVIES, MS**

**DEPUTY FIRST MINISTER, WELSH GOVERNMENT**

- 'Ultra Processed Food and the health time bomb. What's to be done?' (Prof Christina Vogel, Director, Centre for Food Policy, Professor of Food Policy, City University, London)
- 'Something Can Be Done: The Good Food Revolution in Schools, Hospitals and Prisons' (Prof Kevin Morgan, Prof of Governance & Development, School of Geography & Planning, Cardiff University.)
- 'Education, Exercise and Services' (Debbie Robinson, Chief Executive, Central Coop)

## SESSION TWO 11.10 - 12.00

**CHAIR: CLLR MARY ANN BROCKLESBY**

**LEADER OF MONMOUTHSHIRE COUNTY COUNCIL**

- Roundtable with audience participation

## TO REGISTER

**VISIT EVENTBRITE PAGE AT**

<https://tinyurl.com/3p6sa2pz>

**OR SCAN QR CODE**



## Our Speakers



**Huw Irranca Davies MS**  
Deputy First Minister  
Welsh Government



**Prof. Christina Vogel**  
Director, Centre for  
Food Policy



**Prof. Kevin Morgan**  
Professor of  
Governance and  
Development



**Debbie Robinson**  
Chief Executive  
Central Co-op



**Cllr. Mary Ann Brocklesby**  
Leader of Monmouthshire  
County Council

