

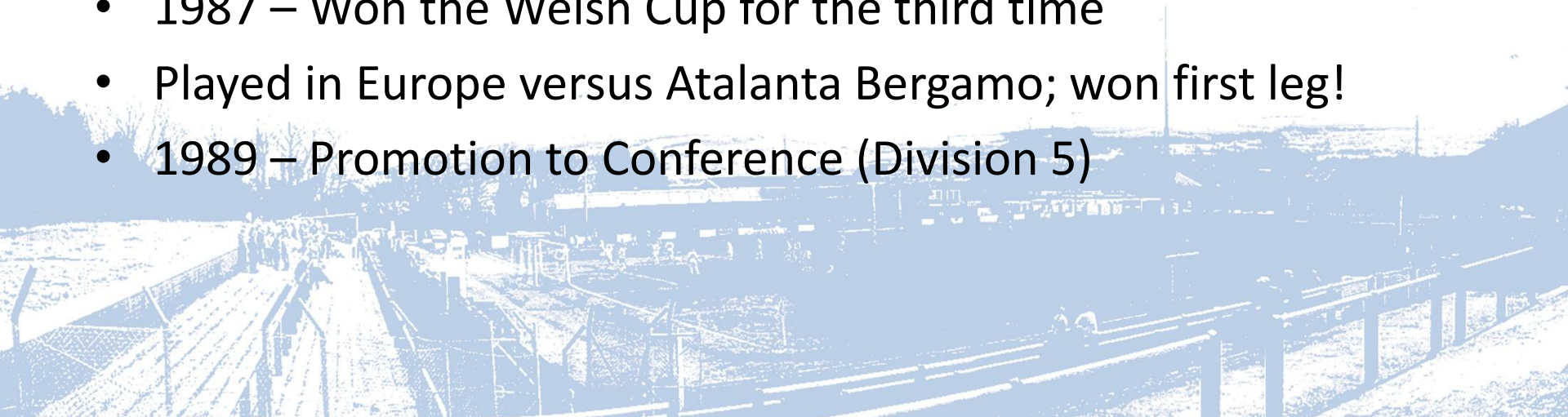
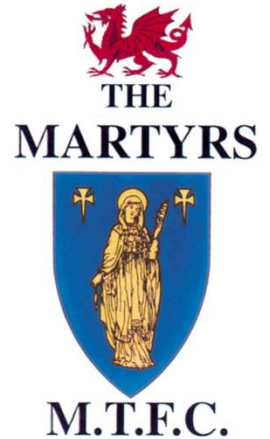
Merthyr Town FC

Progress through stability

Mark Evans & John Strand – Merthyr Town

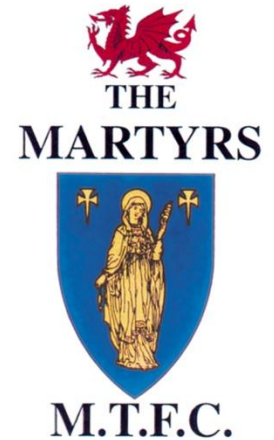
Merthyr and Football

- 1908 - Original Merthyr Town FC was formed
- 1920 – Elected to Football League
- 1930 – Lose Football League status
- 1934 – Merthyr Town cease playing
- 1945 – Merthyr Tydfil FC formed
- 1950s – The glory years
- 1987 – Won the Welsh Cup for the third time
- Played in Europe versus Atalanta Bergamo; won first leg!
- 1989 – Promotion to Conference (Division 5)



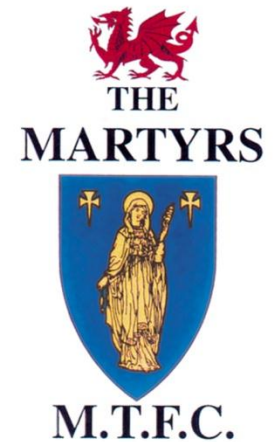
The Naughties

- Relegation to the Southern League
- Focus on “Merthyr Village” project
- Absentee owner
- Poor Directors running the club on a day to day basis
- Unsustainable budget = rising debt
- Neglect to facilities
- No plan to solve the issues
- No engagement with the supporters



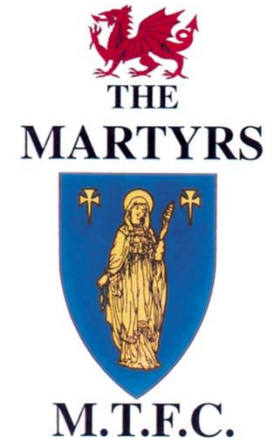
Fan aspirations

- Representation on the board
- Resurrect the youth team
- A successful and stable club



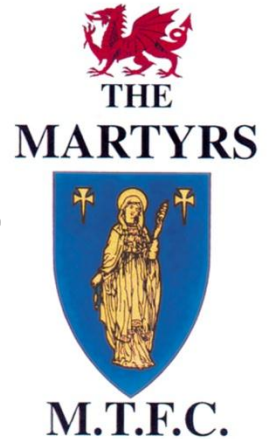
The Plan

- Supporters Direct
- Supporters Trust set up in 2004
- Raise funds to bargain for representation
- Assist in running the club



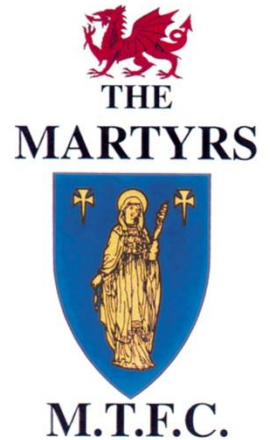
The Early Years

- Money was raised and donated to Club
- Successful Youth and Academy set up
- 2 seats on the Club Board gained
- Representatives were bypassed on issues
- Supporters frustration rises
- A lack of plan or strategy from the club



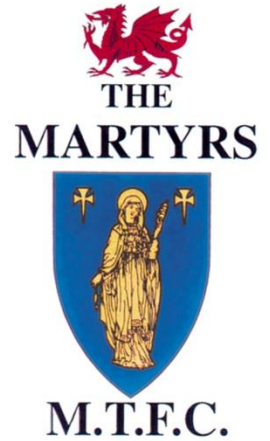
Mid Term Issues

- Merthyr Village project rejected
- Relationship with owner tense
- Unreasonable demands from owner
- Directors of club set up rival supporters group
- Supporters Trust banned from fundraising
- Trust Chairman banned
- Loans made to owner



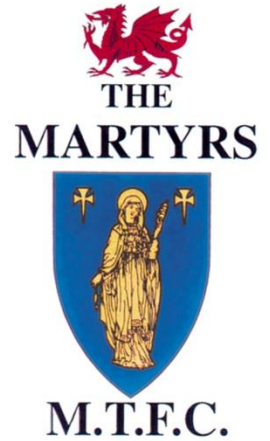
The End Game

- Trust offer to buy club
- Chairman stops funding of team
- Electricity cut off
- Supporters groups galvanised under Trust
- 1st trust to place their club into Administration



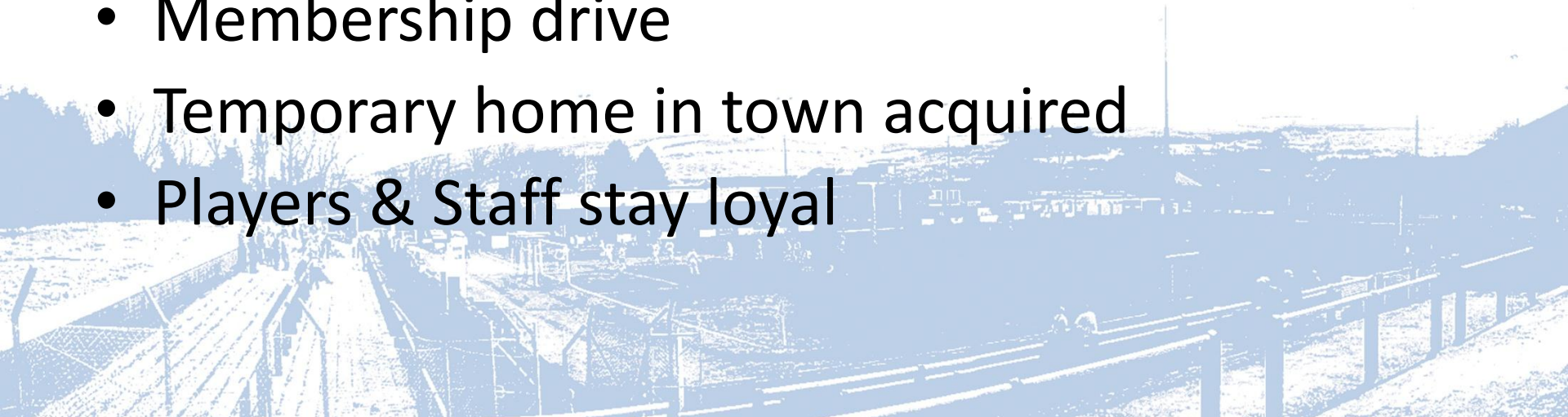
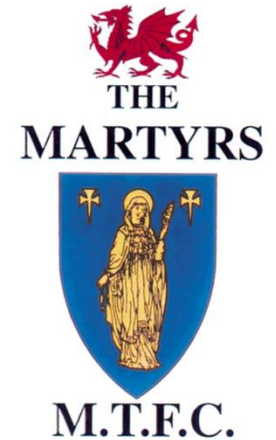
Administration

- One season in Administration
- Cost £38,000.00
- Club liquidated
- Reformed club registered as a “Community Mutual”
- Lobbying starts



New Dawn

- Resurrected as Merthyr Town FC
- Loss of Ground – 48hrs to save club
- Taffs Well relocation offers hope
- F.A. accept club – 3 league demotion
- We own our football club!!!
- Membership drive
- Temporary home in town acquired
- Players & Staff stay loyal



Football's Coming Home...

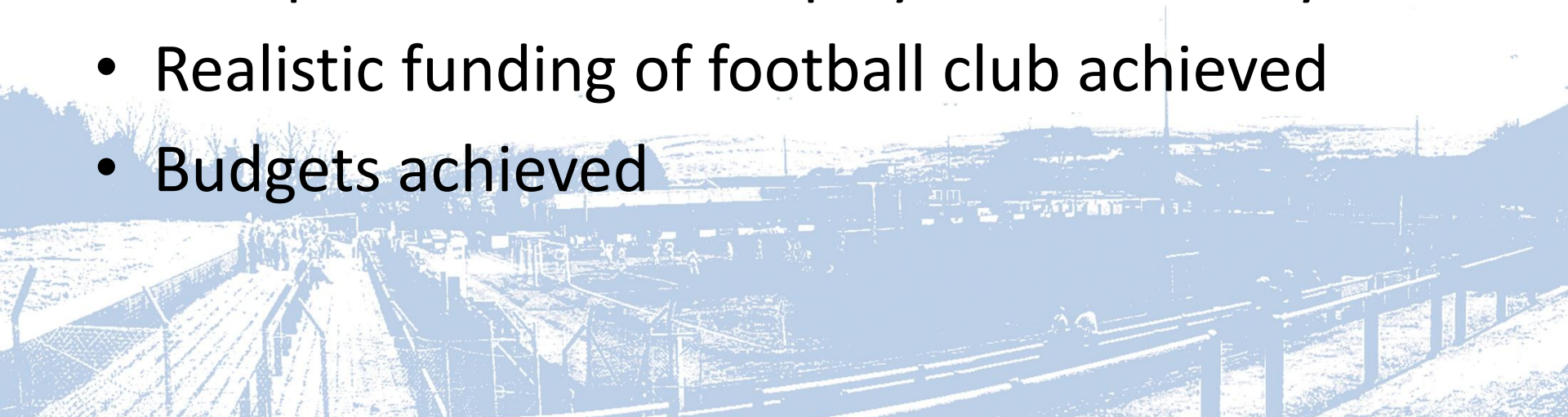


THE
MARTYRS



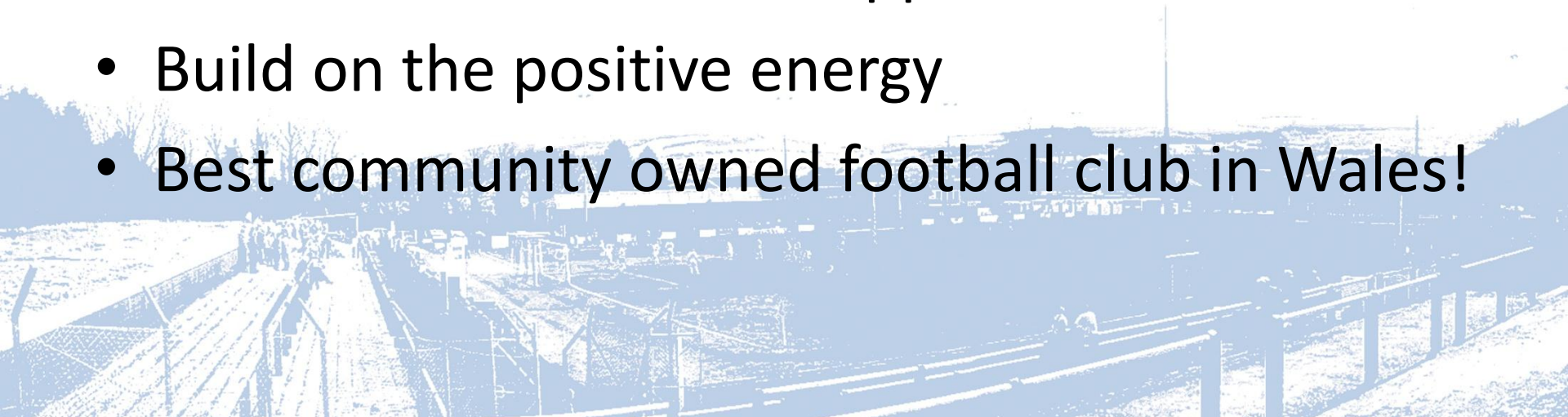
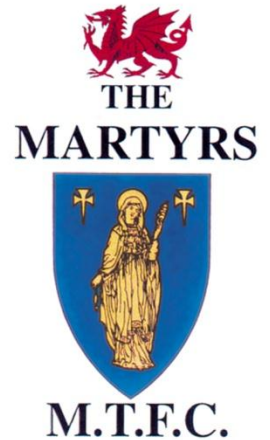
M.T.F.C.

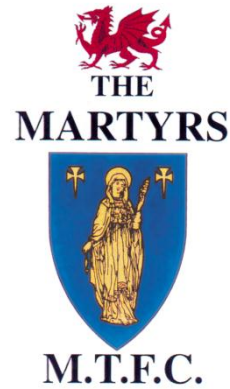
- Return to Penydarren Park
- Social club refurbishment
- Volunteer numbers increase
- Innovative ideas
- Two promotions and a play-off final in 3 years
- Realistic funding of football club achieved
- Budgets achieved



The Future

- 3G pitch grant achieved
- Girls football teams to be added
- Disabled football teams to be added
- Mini tournaments started and expanded
- Build on the increased support
- Build on the positive energy
- Best community owned football club in Wales!





Merthyr Town FC

**Progress through
Stability**